

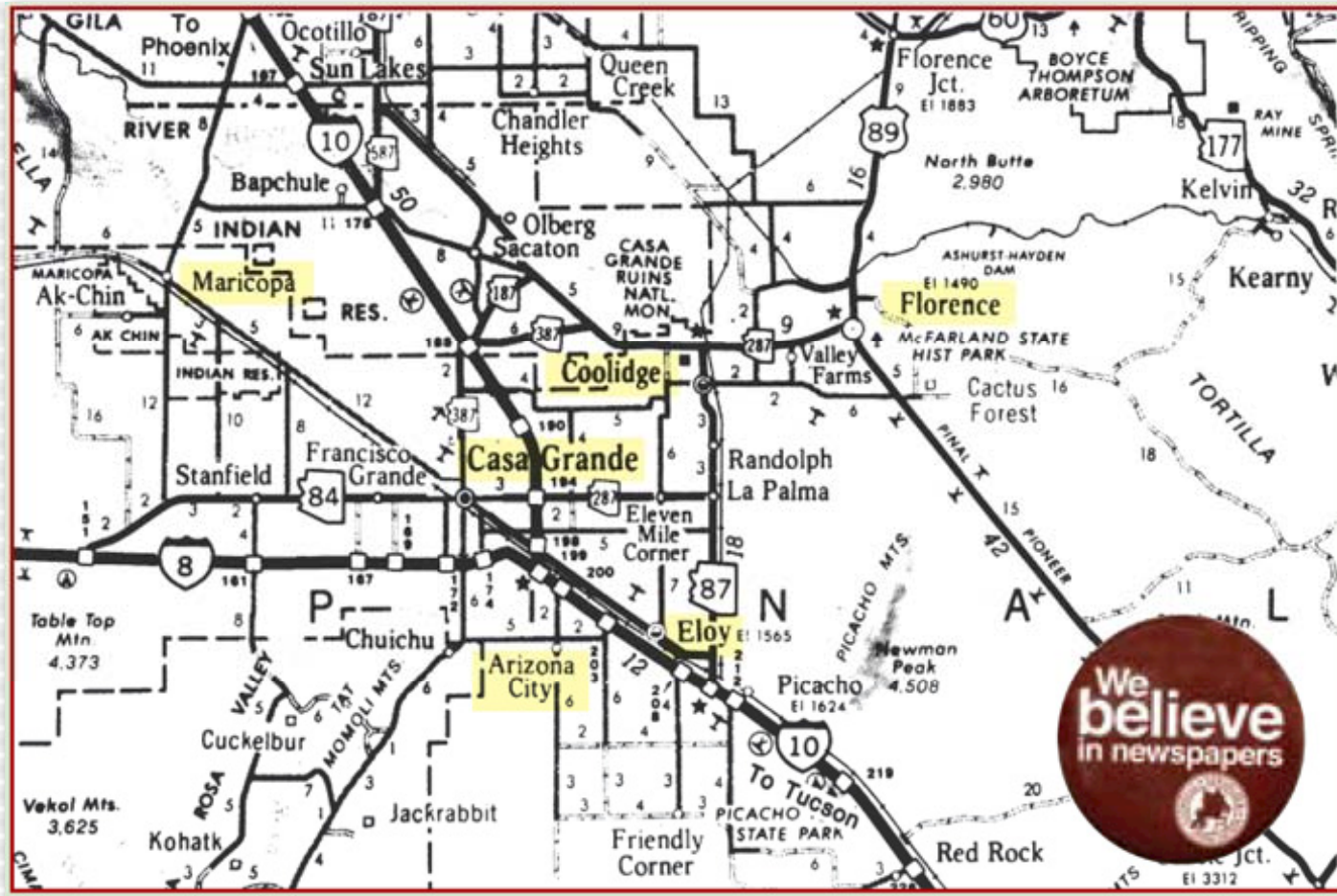
Casa Grande Valley Newspapers Inc.





*Presented to you
by your
Advertising Consultant*

**The Most Trusted
Coverage of
The Casa Grande Valley**

Casa Grande Valley Newspapers Inc. Coverage Area



Casa Grande Valley Newspapers Inc.

Publication	Frequency	Type	Location
 Dispatch	Daily Tues. - Sun. A.M.	Paid Home Delivery & Single Copy Sales	Casa Grande Valley including Florence, Coolidge, Eloy, Maricopa and Arizona City
 Dispatch	Weekly News & Advertising Section	Special Supplement	Second section to the Casa Grande Dispatch, Coolidge Examiner, Eloy Enterprise, Florence Reminder & Blade-Tribune
 Coolidge Examiner <small>Now Covering San Tan Valley</small>	Weekly, Wednesdays	Paid Home Delivery & Single Copy Sales	Coolidge/Florence
 Eloy Enterprise	Weekly, Thursdays	Paid Home Delivery & Single Copy Sales	Eloy/Toltec/Picacho
 Florence REMINDER & BLADE-TRIBUNE	Weekly, Thursdays	Paid Home Delivery & Single Copy Sales	Florence/Coolidge
Arizona City <small>"Voice Of Arizona City"</small> INDEPENDENT	Weekly, Wednesdays	Paid Home Delivery & Single Copy Sales	Arizona City/Toltec
 Maricopa Monitor <small>Your Trusted News Source</small>	Weekly, Tuesdays	Delivered free to every household in Maricopa area	Maricopa, Ak-Chin and Hidden Valley
Pinal Ways	Quarterly	Paid Mail Delivery & Single Copy Sales	Pinal County
 WAMPUM Saver <small>of the Casa Grande Valley</small>	Weekly, Tuesdays/Wednesdays	Direct Mail/Non-Duplication with the Wednesday Casa Grande Dispatch	Casa Grande/Arizona City Eloy/Toltec/Coolidge/Florence

Our other publications include Pinal Real Estate Buyers' Guide, Diner's Daily, Casa Grande Dispatch - TV Roundup
and online at www.TriValleyCentral.com, www.CopaMonitor.com and www.SanTanValleySentinel.com

The Daily Newspaper



CG to vets: We never forget



World War II veteran Al Nader joined the Navy in 1942 but also served with the Marine Corps and the Coast Guard during the war. His time marked a generational shift within the United States, one that he and others will never forget.

Nader still lives with war pains

Recollections of MacArthur vivid
By RODNEY HAAS

- Daily Home Delivery and Single Copy Sales
- Tuesday Through Sunday Morning Delivery
- Circulation hovers around 10,000
- 1998 Arizona Newspapers Association Newspaper of the Year
- The most trusted source for local news, weather, sports, politics and community events.
- 2014 winner of The Associated Press Member of the Year Award

Weekly Publications

- Community news, local sports, civic news and event information

- Eloy Enterprise - **520-466-7333**
- Coolidge Examiner - **520-723-5441**
- Florence Reminder & Blade-Tribune **520-868-5897**
- Maricopa Monitor - **520-568-4198**
- Arizona City Independent/Edition **520-466-6277**

- Home delivery and single copy sales
- Tri-Valley Dispatch is included in Wednesday Casa Grande Dispatch and Eloy, Coolidge, & Florence weekly newspapers



TMC Product



- Wampum Saver
 - Classifieds and display advertisement publication
 - Tuesday Direct Mailed to:
Casa Grande, Arizona City, Eloy,
Toltec, Coolidge and Florence
 - Non-Duplicated with the paid
Wednesday Casa Grande Dispatch
 - Circulation of 43,655 (12/02/14)

Total Circulation Numbers Casa Grande Valley Newspapers Inc.

Tri-Valley Dispatch - 11,915 (12/31/14)
Casa Grande Dispatch - Wednesday - 85122 (8564)
Casa Grande Dispatch -Saturday - 85122 (8505) *
Casa Grande Dispatch -Sunday - 85122 (8751) *
Arizona City Independent/Edition - 85123 (490)*
Coolidge Examiner - 85128 (1443)
Eloy Enterprise - 85131 (674)
Florence Reminder & Blade-Tribune - 85132 (1254)
Maricopa Monitor - 85139 (20,041)*

(* not included in TVD total)



Pinal County's Online Information Source for local news, weather, sports and real estate.

•448,503 Page Views*

•4,489,345 Total Advertiser Impressions*

**For the dates 12/1/14 through 12/31/14*

www.TriValleyCentral.com

CopaMonitor.com

Your *Trusted* News Source

Your *Trusted* News Source for local news, weather, sports and real estate.

Unique Online content:

Blogs

Videos

Photo Galleries

Breaking News

www.CopaMonitor.com



Pinal County Ranks 3rd Highest

In Median Household Income Out Of 15 Counties In Arizona!

- 
1. Maricopa \$52,521 (Phoenix)
 2. Coconino \$43,510
 3. Pinal \$43,142
 4. Pima \$42,984 (Tucson)
 5. Yavapai \$40,649
 6. Greenlee \$39,384
 7. Cochise \$38,427
 8. Yuma \$37,457
 9. Navajo \$36,651
 10. Mohave \$36,097
 11. Gila \$30,917
 12. Santa Cruz \$29,710
 13. Graham \$29,668
 14. La Paz \$25,839
 15. Apache \$23,344

*Source: US Census, American Community Survey 2006; Eller College of Mgmt., Arizona Economic Indicators, Fall 2008

Population

Area	2000 Census	Recent	% of Increase
Casa Grande	25,224	50,000+ (2014)	98.2%
Arizona City	4,385	10,475 (2010)	138.9%
Coolidge	7,786	12,000+ (2014)	54.1%
Eloy	10,375	17,448 (2012)	68.2%
Florence	17,054	26,754 (2012)	56.9%
Maricopa	1,040	44,803 (2012)	4208.0%
Pinal County	179,727	387,365 (2012)	115.5%

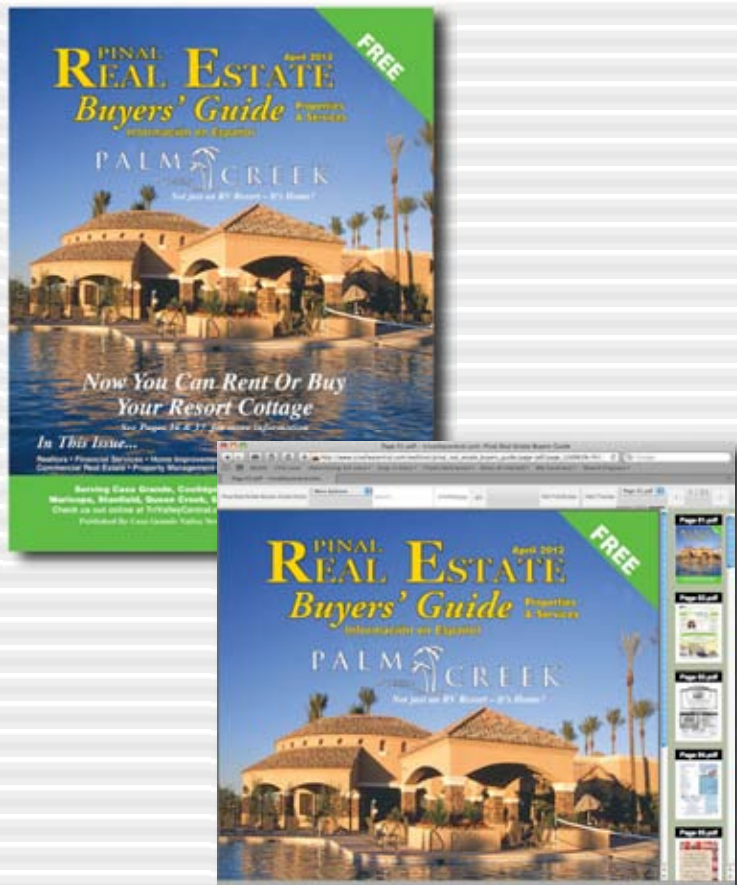
Source: 2010.census.gov/ and Census.gov

Percentage of Population by Race

Area	American Indian	Asian	Black	Hispanic	White	Other
Casa Grande	3.3	1.6	4.1	39.0	49.9	2.1
Arizona City	2.2	0.4	3.9	34.2	57.4	1.9
Coolidge	3.8	0.9	7.3	42.0	43.6	2.5
Eloy	2.3	4.3	9.6	58.0	18.9	6.9
Florence	14.0	0.9	6.1	31.2	46.6	1.3
Maricopa	1.5	3.9	9.2	24.4	57.7	3.3
Pinal County	4.6	1.6	4.3	28.5	58.7	2.3

Source: 2010.census.gov/

Pinal Real Estate Buyers' Guide



- Pinal County's premier monthly Real Estate Publication
- "Priceless" Publication
- Distributed throughout the Casa Grande Valley
- Full Color Pages Available

Entire Book Online!

(to view, go to www.TriValleyCentral.com)

- Automatic Advertiser Hyper linking
- Ability to Zoom In on the houses

Pinal Ways

Pinal County Magazine



- Quarterly Publication
- Covering the people, places, events and cultures of Pinal County.
- Full color pages and advertisements.

Casa Grande Valley Newspapers Inc.

For the best coverage of the
Casa Grande Valley!

